

BREMBO UNVEILS THE GP4-MOTOGP CALIPER: THE CLOSEST TO CHAMPIONS

The ultimate brake caliper with MotoGP technology for road use

Stezzano (Italy), 7 November 2023 – Brembo, the leading company in the development and production of high-performance braking systems, presents at EICMA 2023 the latest evolution in the Brembo GP4 family: the **GP4-MotoGP** caliper.

The **GP4-MotoGP** - available in a 100mm fixing version - boasts exceptional performance, thanks to the oblique pad slide, typical of MotoGP calipers, which allows a greater braking power with the same amount of force applied to the lever. Furthermore it has a greater anti-drag effect, instant pads release and less pad wear.

Particular attention has been paid to the introduction of ventilation fins on the outer body and the new racing pistons, both characteristics which improves the braking system's thermal exchange, contributing to cooling it. This is achieved by air circulation as a result of vehicle movement, but more importantly by rotational-induced air movement of the brake discs and wheel. No less important is their strong aesthetic impact that makes the design of the caliper sharper and bolder.

Designed and developed to equip the ultimate generation of powerful road bikes, the **GP4-MotoGP** is a brake caliper born from the racetrack for the road and perfectly suits the needs of today's motorcycles and the most demanding track enthusiasts. The caliper is capable of taking performance and sportiness on the road to an unprecedented level.

Just like the Brembo calipers used by professional riders in MotoGP and SBK, this new monobloc caliper is machined from solid billet of aluminum. Compared to braking components manufactured by casting, machining from solid allows the use of materials with better mechanical characteristics, greater resistance even in extreme operation and, consequently, improvement to the performance of the entire braking system without compromising on durability.

The ribbing on the front section embraces four pistons in aluminum and ensures the utmost rigidity of the system, transmitting to the rider a strong feeling of safety and reliability of the bike. Strength and pure performance even at high temperatures are also given by the nickel-coating treatment which gives a brighter and smoother look, while still ensuring durability, wear resistance and optimal performance on the road for an uncompromising riding experience.

Brembo has been supplying MotoGP teams since its inception and all the riders on the grid have relied on its braking solutions since 2016. From this year is also the Braking Inspiration Partner of the FIM MotoGP™: a new and exciting role for the next three seasons, in which it will provide the data in a completely new graphic format during live television broadcasts worldwide, also presenting exclusive content of what happens behind the scenes.

To download the images, please log on to: www.mediakit.brembo.com

About Brembo SpA

Brembo leads the world in the design and production of high-performance braking systems and components for top-flight manufacturers of cars, motorbikes and commercial vehicles. Founded in 1961 in Italy, Brembo has a long-standing reputation for providing innovative solutions for OEMs and Aftermarket. Brembo also competes in the most challenging motorsport championships in the world and has won over 600 titles.

Guided by its strategic vision – “Turning Energy into Inspiration” – Brembo’s ambition is to help shape the future of mobility through cutting-edge, digital and sustainable solutions.

With about 15,000 people across 15 countries, 31 production and business sites, 8 R&D centers and with a turnover of €3,629 million in 2022, Brembo is the trusted solution provider for everyone who demands the best driving experience.

For Information: Roberto Cattaneo – Chief Communications Officer Brembo SpA

Tel. +39 035 6052347 @: roberto_cattaneo@brembo.it

Monica Michelini – Product Media Relations, Brembo SpA

Tel. +39 035 6052173 @: monica_michelini@brembo.it

For Europe: Dagmar Klein – Brembo Media Consultants

Tel. + 49 89 89 50 159-0 @: d.klein@bmb-consult.com